



# ABOUT US



# ENTIRE

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OUR CORE DOMAINS 02

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GLOBAL PRESENCE 03

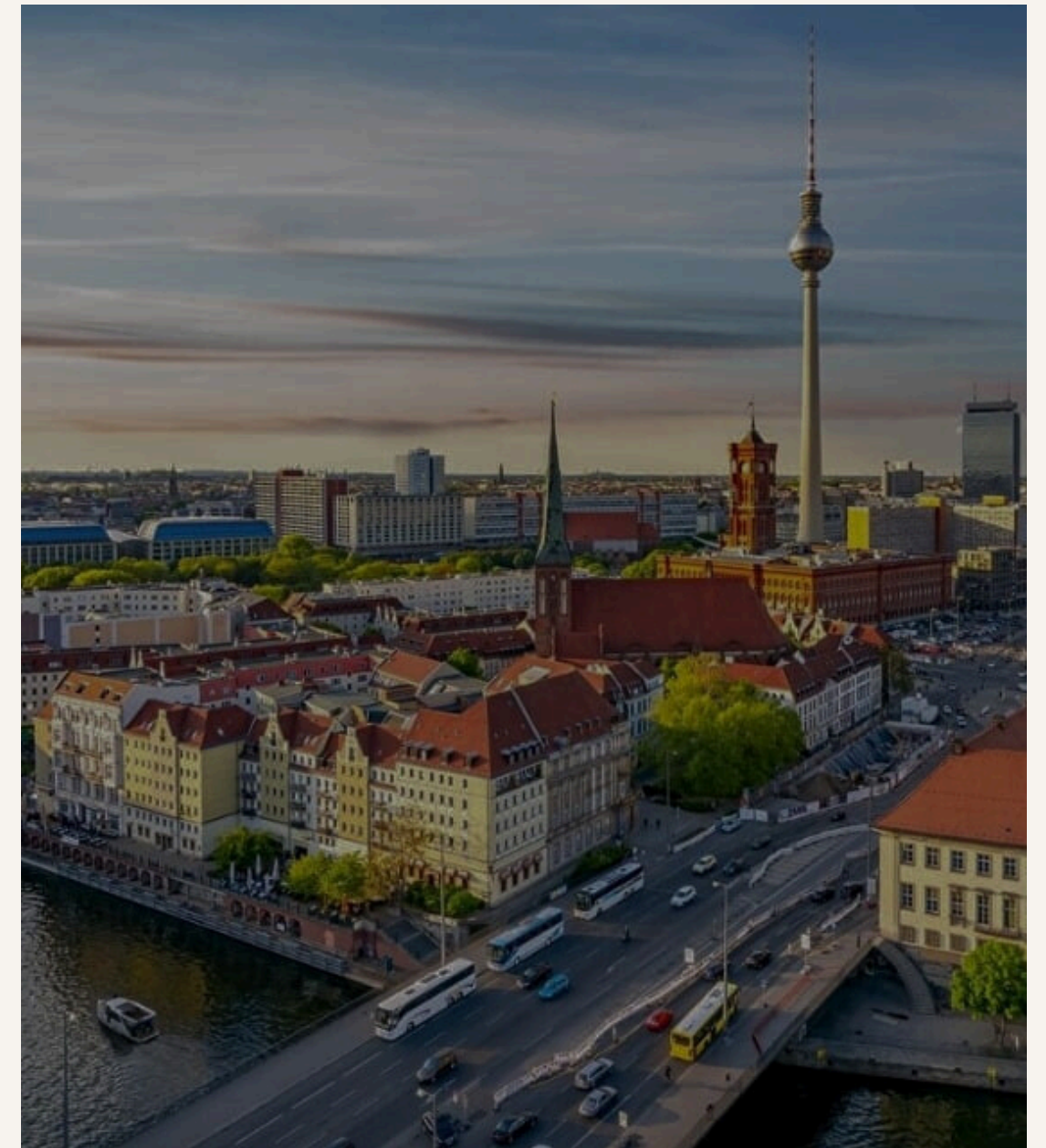
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PROJECTS 04

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IMPACT AND NUMBERS 05

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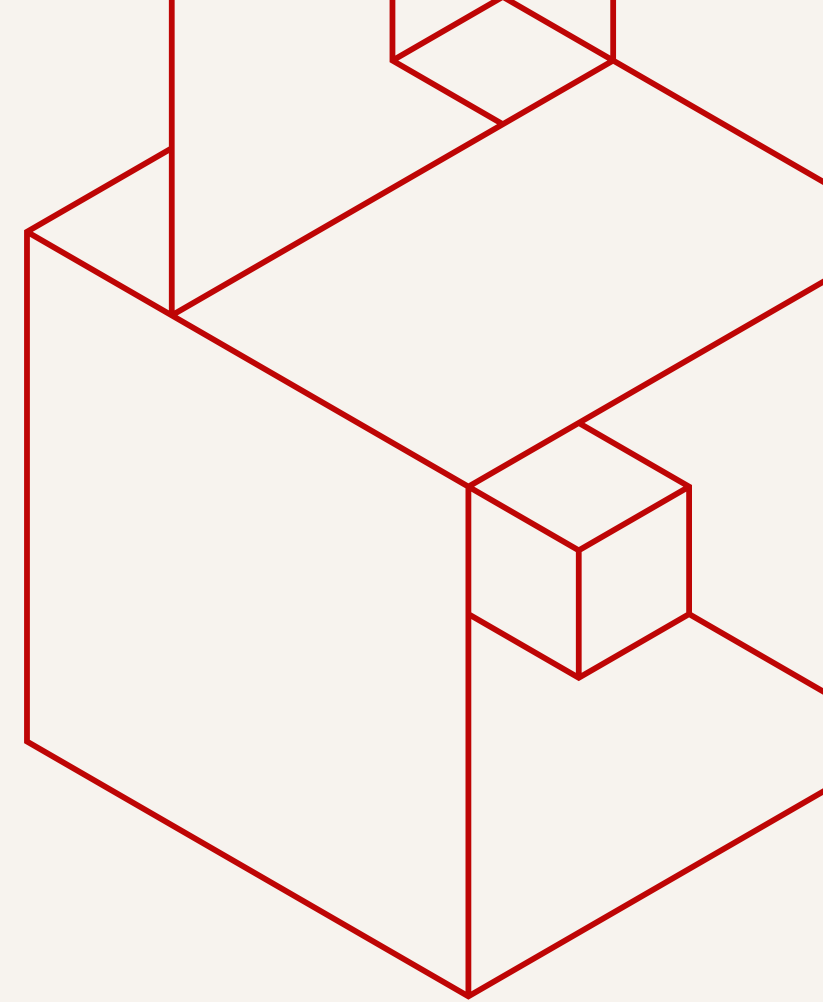


**ABOUT**  
-FAC

**1**

FAC Holdings is a leading global EdTech company dedicated to transforming the way education is delivered and experienced worldwide. Through innovative digital platforms, AI-driven solutions, and international exhibitions, we aim to enhance learning systems, empower students, and provide knowledge in engaging, practical, and future-ready ways.

At FAC Holdings, we believe that education is more than the transfer of knowledge. it's a journey of empowerment. Our mission is to create meaningful learning experiences that bridge the gap between traditional education and the evolving demands of the modern world.



# OUR CORE DOMAINS

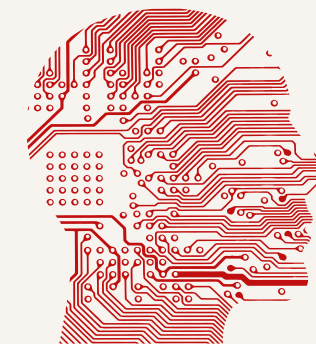
WE OPERATE ACROSS THREE:



PRIME  
INTERNATIONAL &  
PRIME DEUTSCH



IEX EGYPT &  
IEX GERMANY



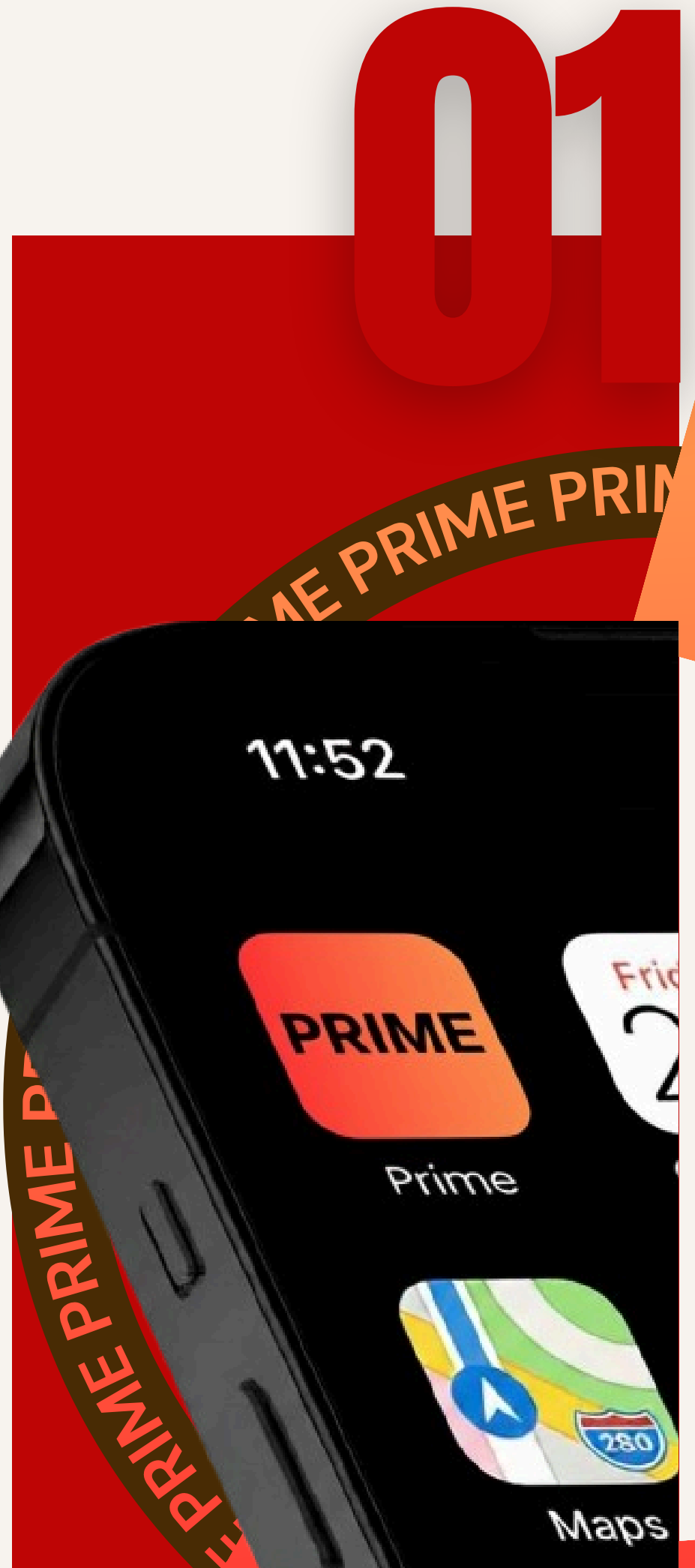
AI & IT SOLUTIONS  
FOR EDUCATION

# PRIME

THESE ARE DYNAMIC E-LEARNING  
PLATFORMS THAT COMBINE EDUCATION  
WITH ENTERTAINMENT  
("EDUTAINMENT"), OFFERING HIGH-  
QUALITY COURSES, MENTORSHIP, AND  
SKILL-BUILDING OPPORTUNITIES.

OUR GOAL IS TO MAKE LEARNING  
ACCESSIBLE, ENJOYABLE, AND  
PRACTICAL, HELPING INDIVIDUALS  
ACQUIRE THE TOOLS THEY NEED TO  
SUCCEED PERSONALLY AND  
PROFESSIONALLY.

INTERNATIONAL & Deutsch







## EGYPT & GERMANY

FAE ORGANIZES INTERNATIONAL  
EDTECH EXHIBITIONS THAT BRING  
TOGETHER SCHOOLS, UNIVERSITIES,  
GOVERNMENTS, AND LEADING  
EDTECH COMPANIES. THESE EVENTS  
SERVE AS PLATFORMS FOR  
KNOWLEDGE EXCHANGE,  
COLLABORATION, AND DISCUSSIONS  
AROUND EDUCATIONAL INNOVATION,  
AI INTEGRATION, AND FUTURE-READY  
LEARNING SOLUTIONS.

# 02

# **AI AND IT Solutions for Education**

WE PROVIDE END-TO-END  
TECHNOLOGY SOLUTIONS TAILORED  
TO THE EDUCATIONAL SECTOR. THIS  
INCLUDES CUSTOM PLATFORM  
DEVELOPMENT, DIGITAL  
INFRASTRUCTURE, AI-POWERED  
LEARNING TOOLS, AND SYSTEM  
IMPLEMENTATION FOR UNIVERSITIES  
AND EDUCATIONAL INSTITUTIONS  
WORLDWIDE.



FAE EGYPT (GIZA): STREET 9, AL HARAM, GIZA GOVERNORATE 3510120

FAE EGYPT (CAIRO): AL NAKHIL, AL HAY AL ASHER, EL MOKATTAM, CAIRO GOVERNORATE 4416105

IEX EGYPT: EL-MOSHIR TANTAWY AXIS, AL HAY AL ASHER, NASR CITY, CAIRO GOVERNORATE 4440510

EGYPT



# GLOBAL PRESENCE

# 03



FAE Deutschland (Berlin): Cäsarstraße, 10318 Berlin  
IEX Deutschland (Magdeburg): Tessenowstraße 9a, 39114 Magdeburg

GERMANY



**GLOBAL  
PRESENCE**

**03**

FAE UAE (Sharjah): Sahara Healthcare City, Al Nahda St, Sharjah

FAE UAE (Dubai): Barsha Heights, Dubai

UNITED ARAB EMIRATES



**GLOBAL  
PRESENCE**

**03**

# 04

## PROJECTS

SHARJAH – PRIME INTERNATIONAL

BERLIN – IT & AI AGENCY (FIRST-NODE)

BERLIN – PRIME DEUTSCH

CAIRO – IEX EGYPT

GERMANY – IEX GERMANY

## OVERVIEW

PRIME INTERNATIONAL IS AN E-LEARNING  
PLATFORM DESIGNED TO PROVIDE  
ENGAGING COURSES AND PERSONALIZED  
MENTORSHIP, HELPING LEARNERS GAIN  
VALUABLE SKILLS WHILE ENJOYING THE  
PROCESS.

**SHARJAH**  
**PRIME INTERNATIONAL**

PROJECT MANAGERS  
JAN BERGER &  
MOHAMED MAKHLOUF

# KEY ACHIEVEMENTS

PLATFORM  
LAUNCHED

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23 November  
2025

01

APP LAUNCHED

---

5 march  
2026

02

ACTIVE USERS

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10,000

03

CREATORS

---

200

01



## OVERVIEW

FIRST-NODE DELIVERS BESPOKE IT AND AI SOLUTIONS FOR THE EDUCATION SECTOR, INCLUDING DIGITAL INFRASTRUCTURE, LEARNING MANAGEMENT SYSTEMS, AND AI-POWERED EDUCATIONAL TOOLS THAT ENHANCE INSTITUTIONAL EFFICIENCY AND STUDENT LEARNING EXPERIENCES.

# **BERLIN IT & AI AGENCY (FIRST-NODE)**

PROJECT MANAGER  
JAN BERGER

## OVERVIEW

PRIME DEUTSCH FOCUSES ON PRACTICAL, EDUTAINMENT-BASED LEARNING. THE PLATFORM EMPOWERS LEARNERS TO DEVELOP SKILLS FOR BOTH PERSONAL GROWTH AND PROFESSIONAL ADVANCEMENT THROUGH INTERACTIVE COURSES AND MENTORSHIP PROGRAMS.

**BERLIN -  
PRIME DEUTSCH**

PROJECT MANAGERS  
JAN BERGER &  
MOHAMED MAKHLOUF



# CAIRO IEX EGYPT

PROJECT MANAGERS  
DR. ALI MANSOUR & BELAL ABDELHAFEZ

OVERVIEW  
IEX EGYPT IS A PREMIER  
INTERNATIONAL EDTECH EXHIBITION  
THAT CONNECTS EDUCATIONAL  
INSTITUTIONS, EDTECH COMPANIES,  
AND GOVERNMENT BODIES TO  
EXPLORE INNOVATIONS IN  
LEARNING AND AI ADOPTION.

# KEY ACHIEVEMENTS

**FIRST EDITION  
LAUNCHED**

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23 November  
2025 01

**EXHIBITORS**

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100 international  
companies 02

**VISITORS**

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8,000 03

PROJECT MANAGERS  
DR. ALI MANSOUR & BELAL ABDELHAFEZ



# IEX GERMANY

UPCOMING LAUNCH: FIRST PHYSICAL EXHIBITION IN  
MAGDEBURG SCHEDULED FOR 2027



## Overview

IEX Germany will be the European  
edition of our international  
EdTech exhibitions, fostering  
collaboration among global  
leaders in education technology  
and AI integration.



# MILESTONES

**LAUNCH OF PRIME  
PLATFORM AND FIRST  
IEX EGYPT EDITION**

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23 November  
2025 01

**LAUNCH OF  
PRIME APP**

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5 march  
2026 02

**SECOND IEX  
EGYPT EDITION**

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18 October  
2026 03

**FIRST PHYSICAL IEX EXHIBITION  
IN GERMANY 2027**

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04



# IMPACT AND NUMBERS

FAE HOLDINGS IS PROUD TO BE DRIVING  
MEASURABLE IMPACT ACROSS THE GLOBAL  
EDUCATION LANDSCAPE.

OUR PLATFORMS, EXHIBITIONS, AND AI-  
POWERED SOLUTIONS ARE DESIGNED NOT  
ONLY TO INFORM BUT TO INSPIRE AND  
EMPOWER LEARNERS, EDUCATORS, AND  
INSTITUTIONS TO EMBRACE THE FUTURE OF  
EDUCATION WITH CONFIDENCE AND  
COMPETENCE.

## PRIME PLATFORM

10,000 active users  
200 content creators 01

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## IEX EXHIBITIONS

100 INTERNATIONAL  
EXHIBITIONS  
+ 7,000 VISITORS 02

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**LET'S  
CONNECT**